

Thomas E. (Teje) Evans | Creative Director, Global Creative Services and Brand Management

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Career Objective: To use my extensive experience in project management, creative production and leadership to build and lead a talented team, creating and managing creative development and branding solutions to meet marketing and brand awareness initiatives.

DE-STA-CO (A Dover Company)

Auburn Hills, MI USA

Positions/Titles Held:

Corporate Creative Services Leader/Manager (OCT 2010 - Current)

Marketing Communications Manager (NOV 2008 – OCT 2010)

Literature and Graphics Supervisor (AUG 2005 – NOV 2008)

Project Management

- Managed global creative assets for six different business units
- Managed and develop global brand development and messaging
- Managed and approve outside creative personnel and agency contribution, job handoffs and invoiced hours
- Coordinated and negotiate with vendors for printing and pricing
- Managed creative department operational budget, including printing, IC spend, software and hardware

Creative Direction/Production

- Developed and execute strategic plans for all global creative asset development
- Ensured all creative assets are consistent with Visual Brand Language initiative
- Presented and communicate creative concepts and proposals to business development and executive team
- Storyboard and produced animation and video for product demos and corporate overviews
- Hands-on graphic design, production, CAD modeling, photorealistic rendering

Team Building/Leadership

- Worked with engineering, sales, and marketing to support product launches, tradeshow, digital marketing, and sales promotion initiatives
- Mentored department and creative personnel
- Hired and evaluated performance of creative personnel
- Managed and approved outside creative personnel and agency work
- Research current and future trends in creative and digital production

Norgren Automotive | ISI Robotics

Clinton Township, MI USA

Positions/Titles Held:

Literature and Graphics Supervisor (MAY 2001 – JUL 2005)

Graphic Designer | 3D CAD Modeler | Technical Illustrator (APR 1995 – JUL 2005)

Project Management

- Management and planning of literature production schedule
- Managed creative assets, including video production
- Coordinated and negotiate with vendors for printing and pricing
- Performed press checks and run approvals

Graphic Design/Production

- Hands-on graphic design and layout production and updating of catalogs, brochures and promotion flyers
- Created 3D Solid Models, photorealistic rendering and animation
- Created and update exploded view drawings and isometric drawings
- Prepared word documents and power point presentations with artwork, animation and music

Cross Team Functions

- Coordinated with engineering for comprehension of product functionality and correction in product engineering drawings
- Mentored interns and assign graphic production projects
- Worked with marketing, sales and vendors to support marketing initiatives

Independent Consultant

Key Clients: Crorey Builders/Creations | Elite Associates (APR 1997 –JUN 2015)

Branding and Graphic Design

- Freelance graphic design for POS packaging and advertising
- Created technical illustrations for patents and instructions
- Created display graphics for tradeshow and banners

Concept Designer/3D CAD Modeler/Renderer

- Created 3D concept models from sketches for prototype development
- Created photorealistic rendering of prototype product for presentation
- Performed 2D to 3D conversion from engineering prints

Secondary and Post-Secondary Education/Training

Study.com

ManagementStudyGuide.com

Online Courses

Business Administration,
Management, Operations

Art Institute of Atlanta

Online Completion

Graphic Design

BFA

Balin Institute of Tech

Computer-Aided-Design

AAS

Earle C Clemens J.C.C.

Drafting | Electricity

D.O.L .Diploma

Colquitt County H.S.

Drafting | VOCA

H.S. Diploma

References are available upon request