

Thomas E. (Teje) Evans

Creative Director

Creative Services | Brand Management



Cover Letter and Resume

Online Portfolio: tejeevans.com

Cover Letter

Hello,

First of all, I would like to thank you for your time in reviewing my resume and portfolio. I do certainly understand how busy you may be. As you review my resume, I think you will find I have **a unique combination of skills and experiences** not typically offered by a creative leader.

While being an artist in nature, I have a **natural passion for both the artistic and the technical**. I have extensive graphic design experience across different disciplines and mediums, spanning from literature, packaging, labeling, posters, trade show graphics and vehicle graphics design to advertising, web graphics and digital development. I am also a trained draftsman, 3D CAD modeler, renderer and animator, providing me the **mechanical aptitude and experience to collaborate with engineering teams to understand the product**.

I am an "ideas" person. I feel my training and experiences has provided me the ability to quickly grasp product functionality and concepts across multiple markets. This in turn helps me to **create the right assets and tell the right story to help customers** learn more about the product. In developing the right assets, I think that it is important to first learn about the product, then develop right tools while anticipating and employing coming trends and technologies.

I have **regularly maintained roles of increasing responsibility in project management and leadership, communicating and collaborating with global cross-functional teams across all levels**. These teams includes senior leadership, marketing, sales and engineering, to develop and execute brand awareness, messaging, and creative development strategies.

And while it is great to have such extensive experience, I believe a good manager may not necessarily need to know everything. Their true role is to **provide leadership and guidance** to the team, or develop a team consisting of **the right people in the right roles**, who could not only come up with, but also execute solutions to whatever challenge that is presented. More importantly, a good manager and leader would **mentor and allow the team both to grow and shine**.

I would like the opportunity to continue **utilizing my training and experience to guide, mentor, lead, and if needed, build** a team of talented creatives to **develop and execute creative strategies and solutions to help customers learn more about the products and/or services you offer**.

Thank you so very much for your Time. I hope to have the opportunity to discuss how I might be able help you and your company with your marketing, creative and branding management strategy.

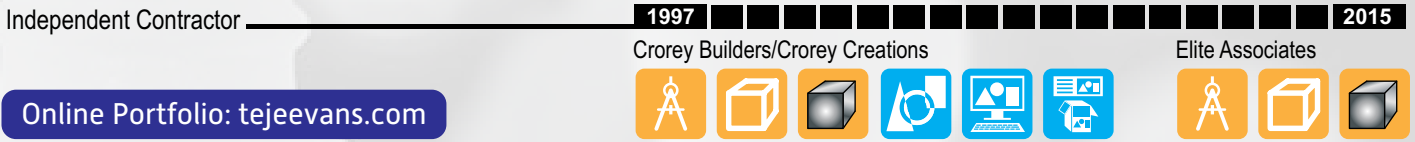
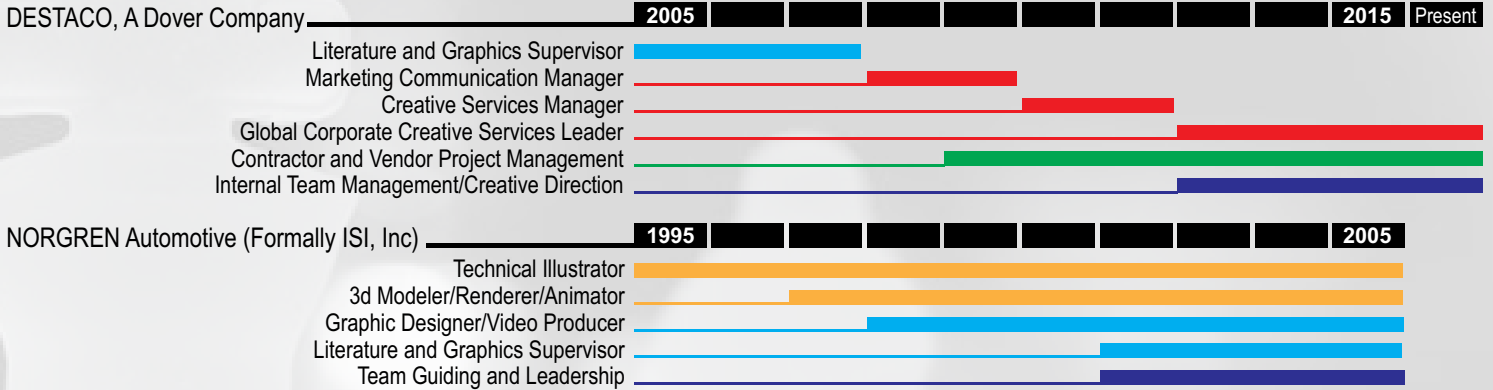
Best Regards,

Thomas E. (Teje) Evans | Creative Director

Graphic Resume

Creative Direction | Creative Services and Brand Management | Leadership & Mentoring

Employment/Experience

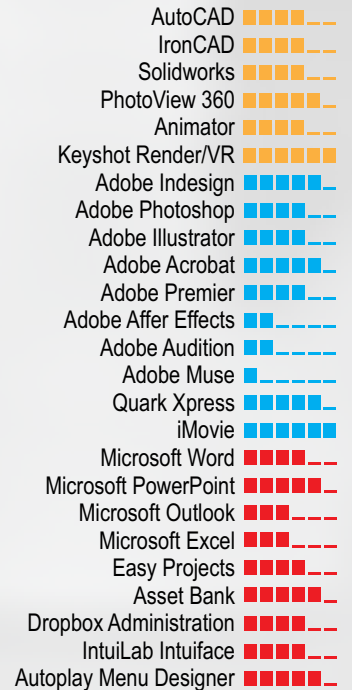


Skill Set

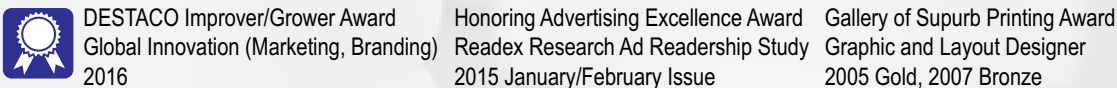
Experience Level: Novice Expert



Software



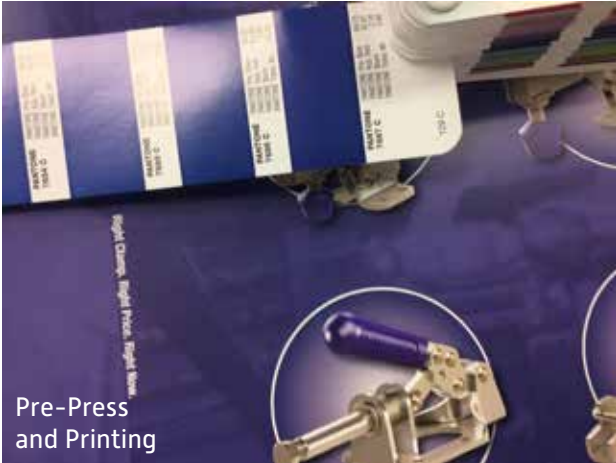
Awards and Honors



Education and Personal Development



Project Management and Digital Design



Pre-Press and Printing



Digital Distribution and Management



Microsite Creative Direction



Online and Digital Tools



Catalog and Literature Production Management

Literature, Promo Graphics and Logo Design



Catalog and Literature Development



Tradeshow Booth Planning and Graphics



Promotional Graphics and Branding



Vehicle External and Internal Graphics



Tradeshow Display Graphics



CAD and Rendering

I have 20+ years experience of sketch to 3D, 2D to 3D, and concept cad modeling and rendering. I use rendered product models for literature and promotional artwork, which all but eliminated the need for physical product photography, and thusly saving studio fees. These same models are used for animation used in video production, and interactive VR for better customer viewing of the products



Please visit tejeevans.com to view animation and VR examples

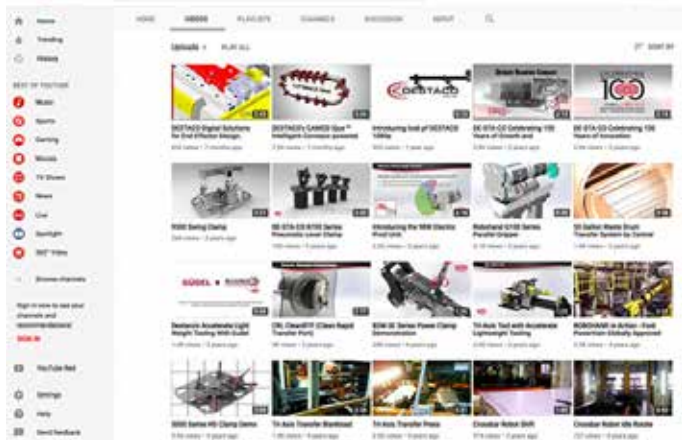
Video Production

I began doing video production in 1998, nearly the same time that I began doing animation. In the production of one of the first video i developed, I used product shot video which I shot or was in library and stock sport clips, which I used to illustrate the movement of the product, and adjusting the video sequencing to the soundtrack.



In addition to shooting and editing several product videos, in 2008, I started and managed the DESTACO Youtube Video Channel which I uploaded the second video as well as other product videos that I had developed as requested.

Since that time, I have moved from operating the camera to a creative direction role - where I manage the production of the videos using internal and external resources.



Please visit tejeevans.com to view video examples



A Perpetual Learner...

I have held different positions warehouse worker, restaurant worker and manager before finding the position that lead to career that I have now.

Throughout my working career, I have faced challenges which required me to be more resourceful, both mentally and strategically. I developed a philosophy of perpetual learning, whereby every job I held was a learning experience. Every unfamiliar task I took the opportunity to learn, resulted in a new skill which offered me the ability to grow, leading to more challenging roles.

Additional challenges include being a dad, a mentor, a teacher, an artist, a poet, and from time to time, a traveler (to two continents). All of which have taught me to keep learning to be a better person, a better leader.

While most of my career as a creative leader has been centered around the world of mechanical and manufacturing, I would enjoy the challenge of developing creative ideas and strategies in any industry and global location where I can continue to learn and grow both professionally and personally.

What others have said about working with me...

"I've had the experience of working alongside Teje at two companies, Norgren and Destaco, and I have observed that his technical knowledge of design and creative insights are boundless. From marketing materials to extensive concepts for company-wide branding, he does it all. He brings forth a unique understanding of engineering, the marketplace, and the technicalities of the industry that many designers, especially outside agencies, lack. Teje forever impresses with his through execution of projects and when leading a creative team. Most importantly, Teje has a friendly and engaging personality, making him a joy to work with. I would highly recommend Teje to any creative position he pursues in the future."

Kristy Dellach-Kieleszewski - Gold Fox Creative

"Teje is one of the most innovative creative design leaders I know. He and his team could always be counted on to provide creative yet practical cost effective solutions to consumer needs. The Elite Group relied on his enthusiasm, technical knowledge, and leadership skills to provide conceptual new product development/ presentations that were met with high regard by our customers. Teje would be a valuable asset to any creative or industrial design group searching for the next big idea."

Jeff Demmers - The Elite Group, Inc

"Teje has done many engineering projects for me. His work has been excellent and in a timely manner."

David Crorey - Crorey Builders, Inc